

# JANICE PERSON

CONSULTANT \* SPEAKER \* INFLUENCER



## MEET JANICE AKA JPLOVESCOTTON

Janice Person is a fourth generation city girl who developed a passion for agriculture -- especially cotton -- as she worked in agriculture. Traveling around the country and doing a bit of globe trotting, she has found herself on hundreds of farms talking with the people who grow our fiber and food. She embraced social media as it developed and has executed strategic plans personally and professionally. A combination of consulting and speaking services augment her role as an influencer.



Combined with a life long love & a couple of degrees in communication, social media was an obvious path to take. In 2009, she launched her personal brand JPlovesCOTTON. The success online led to the creation of influencer outreach efforts for her employer in 2014.

Having attended blogger conferences personally and professionally, she has a strong personal network among lifestyle bloggers around the U.S. She lives in St. Louis, MO and routinely gets back to her hometown of Memphis, TN and various other cities and towns to visit family and friends. Her sites are:

### JP ♥ LIFE

A lifestyle blog that covers travel, food and more. Whether visiting friends overseas or just down a nearby dirt road, it is truly a wonderful world. See where life takes JP

### HUNDRED PERCENT



From farm to fashion, a home for all things cotton! Cotton is a favorite fabric whether going to the park with friends or getting a good night's sleep after a big trip. It's also a beautiful crop that dots our Southern landscape.



@JPlovesCOTTON  
13K  
Followers



janice.l.person  
2K  
Page Likes



@JPlovesCOTTON  
2.6K  
Followers



jplovescotton.com  
6.2K  
Readers



JPlovesLIFE  
325  
Subscribers



## SERVICES OFFERED

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- Strategic social media consulting
- Speaker / motivator
- Brand ambassadorship
- Social media posting
- Promotions / events
- Product Reviews

## CONTENT DEVELOPMENT

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- Unique, vivid storytelling
- Cross platform exposure
- Photography
- Video



## SPEAKING EXPERIENCE

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- South by Southwest (SXSW)
- Blogalicious
- AgChat Foundation
- Hundreds more too!

## CONTACT JP

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